

FALL AND WINTER • 1963

Sears



Silk Dress
described
on page 7

SATISFACTION GUARANTEED
OR YOUR MONEY BACK

Index Starts on Page 747

SEARS, ROEBUCK AND CO.
CHICAGO 7, ILLINOIS

YOU CAN COUNT ON US



Three-Piece Suit looking superbly classic. Lined jacket and seat-lined skirt with well-cut straight lines are camel hair, woven of imported fibers . . dry clean. Long-sleeved overblouse, gently inclined to fit, is Helanca® nylon jersey . . hand wash. Misses' sizes 8, 10, 12, 14, 16, 18. Please state correct size.
N17 G 3659F—Shipping weight 3 pounds 5 ounces. \$5 monthly; cash \$49.50

Fedora of Fur Felt. Fits 21¾ to 22½ in.
N78 G 8406—Turquoise blue
N78 G 8405—Camel tan N78 G 8407—Black
Shipping weight 12 ounces \$15.97

CAMEL HAIR

Pairing up with a sense of perfection:

Full-fashioned Cardigan.

Beautifully finished with
turn-back cuffs on long sleeves. Dry clean.

Sizes 34, 36, 38, 40. Please state size.

V7 G 8898F—Shipping weight 13 ounces \$22.90

Sheath Skirt in a fabric by Einiger.

Thoroughbred tailoring: invisibly
stitched French waistband; hidden side
zipper; separate panel in back underlining
the walking slit. Fully lined. Dry clean.

Misses' sizes 10, 12, 14, 16, 18.

Please state correct size.

V7 G 4891F—Shpg. wt. 1 lb. 4 oz. \$19.90

Pendant Watch, 1¼-in. diameter, 1-jewel
Swiss movement. Gold-color metal case
with plastic . . . a pearl-look. 24-inch
detachable chain. 10% Fed. Exc. Tax incl.
4 G 1934E—Shipping weight 4 oz. \$10.90

Foulard Scarf of silk twill.

Taupe beige with turquoise blue.

About 27x27 inches. Hand-rolled edges.

From Japan. Hand wash separately.

88 G 8276—Shipping weight 2 oz. \$2.90



CAMEL HAIR



The Coat, wonderfully composed.
Its assurance achieved with deft
contour seaming, understated styling.
Miliun insulated acetate satin lined.
Woven of imported fibers.
Juniors and Misses. Sizes 5-6, 7-8,
9-10, 11-12, 13-14, 15-16. *State size.*
Shipping weight
4 pounds 2 ounces.
N 17 G 4344F—\$6 monthly; cash \$54.50

*Gloves of imported capeskin
in two lengths. Hand wash.
Sizes 6½, 7, 7½, 8. State size.*

*Shown on model: The Shorty,
about 8 inches, camel tan only.
88 G 5748F—Wt. 3 oz. \$4.97*

*Shown below: The Mid-arm,
about 13 inches.
88 G 5769F—Camel tan
88 G 5765F—Black
Shipping weight 3 oz. \$6.97*

*12K Gold Filled Circles.
10% Federal Excise Tax incl.
Pin, 1⅜-inch diameter.
4 G 5826E—Shpg. wt. 5 oz. \$6.60
Earrings, ¾-in.; screw back.
4 G 5827E—Shpg. wt. 5 oz. \$5.50
Bracelet, ¼-inch wide.
4 G 5823E—Shpg. wt. 5 oz. \$3.30*





At left: A Well-mannered Young Coat
in camel hair of imported fibers. Raised
stitching accents its gentle lines.
Lined and warmly interlined.
Girls' sizes 7, 8, 10, 12, 14. State size.
N77 G 1853F—Shpg. wt. 2 lbs. 2 oz. \$44.90



At right: The Jumper, shift style, very much
in fashion . . . here, superb in camel hair
with a discreetly placed front zipper,
V-shaped neckline. With it, a button-front
blouse of camel tan and white printed
Arnel® triacetate surah. Dry clean.
Misses' sizes 8, 10, 12, 14, 16. State size.
N31 G 7700F—Shpg. wt. 2 lbs. 4 oz. \$34.50



PURE SILK



Above: The Dress, simply a shaft of vibrant printed shantung to belt or not. Back zipper. Dry clean. Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Please state correct size. V31 G 6583F—Multicolor print on royal blue V31 G 6584F—Multicolor print on olive green Shipping weight 6 ounces. \$12.50

At Left: The 3-pc. Suit: black shantung with printed surah in a brilliant burst of orange and black on white. Sleeveless blouse buttons in back; its smoke-ring collar is separate for added versatility. Lined jacket and skirt. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. State size. N17 G 3673F—Shipping weight 1 lb. 12 oz. \$35.50





At left: Shirtdress of silk surah with an aura of lush color, a certain rightness anywhere. Step-in styling; lined. Dry clean. Misses' sizes 10, 12, 14, 16, 18.
N31 G 7790F—Red and gold print
N31 G 7791F—Bright blue and green print
State size. Shipping weight 2 lbs. \$25.50
Measure to be sure . . see page 768

Bracelet, 7¼-inches long with 1-inch diameter charm. 12K gold filled. 10% Federal Excise Tax included.
4 G 5822E—Shpg. wt. 5 oz. \$11.00



THE DRESS ON THE FRONT COVER

At right: Overbloused Dress in melting colors on silk broadcloth . . altogether a marvelous look. Pullover shirt; attached and back-zippered camisole holds skirt just so. Lined. Dry clean. Scarf not included. Misses' sizes 8, 10, 12, 14, 16, 18.
N31 G 7704F—Mustard gold and pink print
N31 G 7705F—Kelly green and beige print
State size. Shpg. wt. 1 lb. 10 oz. \$22.50





Captivating Dance Dress of rayon velvet. Acetate-lined bodice; Pellon®-lined skirt; attached petticoat. Back zipper. Dry clean. Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16. State size. N 31 G 7819F—Ruby red N 31 G 7820F—Jet black Shipping wt. 2 lbs. 4 oz. \$19.50



Rich Fling of Coat in jet black rayon velvet with ornamental buttons and a snap front. Milium insulated acetate satin lining. Dry clean. Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Please state correct size. N 17 G 4349F—Wt. 4 lbs. \$35.00



Wand-slim Dress in rayon velvet, neckline scooping low in back. Fully lined. Back zipper; long sleeves also zippered. Dry clean. Misses' sizes 8, 10, 12, 14, 16. Please state correct size. N 31 G 7760F—Emerald green N 31 G 7761F—Jet black Shpg. wt. 2 lbs. 4 oz. \$23.50

Glove and Bag. Rayon velvet. Gloves with nylon stretch palms; about 9 in.; fit size 6½ to 8. Dry clean. Clutch bag acetate-lined, about 11x5x1 in. 35c Fed. Exc. Tax incl. on bag. 88 G 5561E—Sapphire blue 88 G 5560E—Ruby red 88 G 5562E—Black Shipping weight 12 ounces. Set \$6.50





Separates for after sundown.

Overblouse of rayon velvet, semi-fitted and back-buttoned. Dry clean. Bust sizes 30, 32, 34, 36, 38.

V7 G 2621F—Jet black

V7 G 2622F—Ruby red

State size. Shpg. wt. 8 oz. \$6.90

Skirt of white textured wool, gently shirred. Side zipper. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18.

Please state size.

V7 G 4898F—Wt. 1 lb. 8 oz. \$12.90



VELVET

The traditional softly glowing fabric, newly improved with crush-and-spot-resistance

The Costume, a late-day plan. Rayon velvet jacket and skirt are lined. Sleeveless white acetate satin blouse buttons in back. Dry clean. Pin sold below. Juniors and Misses.

Sizes 7-8, 9-10, 11-12, 13-14, 15-16. State size.

N31 G 7832F—Sapphire blue

N31 G 7833F—Jet black

Shpg. wt. 2 lbs. 6 oz. \$23.50

Precious Cultured Pearls.

10% Fed. Exc. Tax included.

Necklace. Graduated 4 to 8mm; 18-in. long. 14K gold clasp.

4 G 4014CE—Shpg. wt. 12 oz. \$5 monthly; cash \$50.00

Earrings. 7½mm; screw-back.

4 G 4015E—Wt. 5 oz. \$10.00

Pin. 12K gold-filled, with cultured pearl. 1¼-in. wide.

4 G 5821E—Wt. 5 oz. \$8.00



Double-knit Costume, an English import of marvelous yarn-dyed worsted wool. Its special look based on welt seaming—on the jacket and on the back-zippered blouse. Skirt, side-zippered and partially lined to stay shapely. Dry clean. Misses' sizes 10, 12, 14, 16, 18. Shorter Women's 12½, 14½, 16½, 18½, 20½, 22½. N31 G 8307F—Gold N31 G 8308F—Dark olive green Please state correct size. Shipping weight 3 pounds. \$38.50





From England, double-knitted lean, casual dress made more worldly with a ribbed turtleneck yoke and tie-belt shaping. Back zipper. Superb yarn-dyed wool; dry clean. Pin not included. Misses' sizes 10, 12, 14, 16, 18. State size. N31 G 8311F-Green N31 G 8312F-Black Shipping weight 3 pounds \$25.50

IMPORTED KNIT WORSTED WOOL



New impact of a two-piece dress: beige double-knit matelasse of yarn-dyed wool may be scarfed with blue rayon chiffon, or worn without to reveal a chic V-neckline. Overblouse back buttons; skirt zips at side. Dry clean. Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16. State size. N31 G 7702F—Shipping wt. 2 lbs. 7 oz. \$27.50 Measure to be sure . . see page 768

Jade Jewelry. 12K gold filled.
Prices include 10% Fed. Exc. Tax.
Pin, 1½-inch diameter.
4 G 5824E—Shpg. wt. 5 oz. \$11.00
Earrings, ⅝-in. long. Screw-back.
4 G 5825E—Shpg. wt. 5 oz. \$9.90



IMPORTED KNIT WORSTED WOOL



Above: 3-pc. Suit, an English import of crunchy tweed-look and smooth double-knits. Toff-tailored jacket; short-sleeved overblouse; side-zippered, half-lined skirt. Misses' sizes 8, 10, 12, 14, 16, 18. State size.
N17 G 3667F—Beige-and-Black with gold
N17 G 3668F—Black-and-emerald-green with emerald green
Shipping weight 2 pounds 14 ounces \$39.70
Measure to be sure . . see page 768



Above: Another Double-Knitted 3-pc. Suit from England . . new tweed-effect jacket and side-zippered, half-lined skirt; smooth blouse with welt stitching, short sleeves, back zipper. Misses' sizes 8, 10, 12, 14, 16, 18. State size.
N17 G 3670F—Red with black
N17 G 3671F—Royal blue with black
Shipping weight 3 pounds 2 ounces \$39.70

Shown opposite page: The Ensemble looking very much at ease in these limber double-knits . . one, puffy-patterned; the other, smooth. Full-length coat and side-zippered skirt, both lined . . ¾-sleeved overblouse. Hat sold on page 2. Misses' sizes 8, 10, 12, 14, 16, 18. State size.
N17 G 3664F—Turquoise blue with taupe
N17 G 3665F—Red with black
Shipping weight 4 pounds 8 oz. \$6 monthly; cash \$59.50



Jewel-neckline Overblouse.
 Back neck zipper; side slits.
 Multicolor paisley printed silk
 surah. Hand wash alone.
 Bust sizes 32, 34, 36, 38. State size.
 V7 G 2638F—Shpg. wt. 7 oz. \$9.90



Classic Overblouse of silk broadcloth.
 Convertible collar; button-link
 cuffs. Hand wash alone. No pin.
 Bust sizes 32, 34, 36, 38. State size.
 V7 G 2507F—Cranberry red
 V7 G 2508F—White
 V7 G 2509F—Dusk gray
 V7 G 2510F—Natural beige
 Shipping weight 7 ounces \$6.90



Convertible-collared Overblouse.
 Button front; side slits.
 Black, blue and gold silk surah
 print. Hand wash alone.
 Bust sizes 32, 34, 36, 38. State size.
 V7 G 2636F—Shpg. wt. 7 oz. \$9.90



Pants sold on opposite page

Silk Chiffon Square, about 32x33 in.
 Hand rolled edges. Hand wash alone.
 88 G 8281—Peacock blue
 88 G 8280—Pink
 88 G 8279—Lt. olive green
 Shipping weight 2 ounces \$2.90



Sterling Silver Jewelry.
 Prices include 10% Fed. Exc. Tax.
Bracelet Twist, 1/4-in. wide.
 ‡ G 5829E—Shpg. wt. 5 oz. \$4.40
Cheshire Cat Pin, 1 1/4-in. wide.
 ‡ G 5828E—Shpg. wt. 5 oz. \$5.50
Screw-back Earrings, 1 1/8-in. high.
 ‡ G 5830E—Shpg. wt. 5 oz. \$3.30





Mandarin-collared Overblouse.
Button front; side slits. Red, gray,
gold and navy silk surah print.
Hand wash separately.
Bust sizes 32, 34, 36, 38. State size.
V7 G 2634F—Shipping wt. 7 oz. \$9.90

PURE SILK

a pair of superbly cut
pants cues its colors to
some equally impressive tops

*At right: The Pullover. Convertible collar.
Blue, orange, gold and olive
silk surah print. Hand wash separately.
Bust sizes 32, 34, 36, 38. State size.
V7 G 2632F—Shipping weight 7 oz. \$10.90*

The Pants, silk textured in the manner of
a fine linen, and fully lined with Sanforized
cotton (maximum shrinkage 1%). This
knowing use of fabric and deft handling
of seams account for the smooth, sleek fit.
Zephyr® nylon side zipper. Dry clean.
Misses' sizes 8, 10, 12, 14, 16, 18. State size.
V7 G 1040F—Dusty turquoise
V7 G 1038F—Emerald green
V7 G 1039F—Cranberry red
V7 G 1037F—Black
V7 G 1041F—Bright blue
Shipping weight 1 lb. \$8.90



LEATHER AND TWEED

Front-zippered Suit in wool tweed with suede trim. Lined jacket and skirt. Instructions for dry cleaning included. Misses' sizes 8, 10, 12, 14, 16, 18. State size. N17 G 3661F—Green, orange and black with green. Shpg. wt. 3 lbs. 13 oz. \$39.70 N17 G 3662F—Medium blue and black with medium blue. Shpg. wt. 3 lbs. 13 oz. \$39.70



Overblouse Dress of woven wool checks; suede banding. Button-back top. Instructions for dry cleaning incl. Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16. State size. N31 G 7697F—Red and white N31 G 7698F—Black and white Shipping weight 2 pounds \$19.50



At left: Suede Coat hints at fit with its superb seaming gliding to a gentle flare. Milium insulated acetate satin lining.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. N17 G 5075F—Blue N17 G 5076F—Dk. brown Shpg. wt. 3 lbs. 12 oz. \$8 monthly; cash \$72.50

Suede Beret. bowed and cuffed. Fits 21¼ to 22½ inches. N78 G 8400—Sand tan N78 G 8401—Beige N78 G 8402—Black Shipping weight 14 ounces \$6.00

Suede Handbag. Taupe with black grained leather trim. Three pockets. Rayon lined. About 11x8x3 in. 10% Fed. Exc. Tax incl. 88 G 245E—Wt. 1 lb. 11 oz. \$9.90





Above: Pullover Outfit of black and white wool tweed; leather trim, white wool dickey. Side-zippered, seat-lined skirt. Dry clean. Misses' sizes 8, 10, 12, 14, 16. State size. V7 G 6222F—Wt. 1 lb. 11 oz. \$14.80



At left: Sportive Pair, at ease anywhere. Suede Pullover; beige, accented with stitching. Dry clean. Scarf not incl. Misses' sizes 8, 10, 12, 14, 16, 18. Please state correct size. V7 G 1722F—Shpg. wt. 1 lb. 2 oz. \$25.70
Tweed Slacks; heather brown wool, lined; side Zephyr® zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. Please state correct size. V7 G 863F—Shipping weight 1 lb. \$6.90



At right: Fashion's darling . . . wool tweed with leather trim. Warm pile lining of all Acrilan® acrylic. Sleeves interlined with reprocessed wool, other fibers. Dry clean. Sizes 3, 4, 5, 6, 6x. State size. 29 G 8784F—Wt. 1 lb. 10 oz. \$16.67

Below: Watch with black suede strap. 1-jewel Swiss movement. Gold-color metal; steel case back. Price incl. 10% Fed. Exc. Tax. 4 G 1923E—Shpg. wt. 4 oz. \$13.90



Above: Capeskin Jacket in red (sponge clean), collared with natural raccoon. Lining of black Orlon® acrylic pile, cotton backed. Misses' sizes 8, 10, 12, 14, 16, 18. Please state correct size. V7 G 1700F—Shpg. wt. 1 lb. 14 oz. \$5 monthly; cash \$49.70

Coat, a pouf of mohair and wool in delectable peach-and-gold plaid. Milium insulated acetate and rayon crepe-back satin lining. Juniors and Misses. Sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16. State size. Shpg. wt. 4 lbs. N17 G 4346F—\$8 monthly; cash \$75.00



Stole of mohair and wool. About 18x74 in. including fringe. Dry clean. 88 G 8679—Plaid in beige, apricot and gray tones 88 G 8680—Solid peacock blue Shipping weight 9 ounces \$5.90

Below: Subtly-hued Knits in three parts.

Cardigan; wool and mohair, printed in pink, brown and beige on off-white. Dry clean.

Sizes 34, 36, 38, 40. State size.

V7 G 8878F—Shipping weight 15 oz. \$14.90

Slipover; beige mohair and wool. Hand wash.

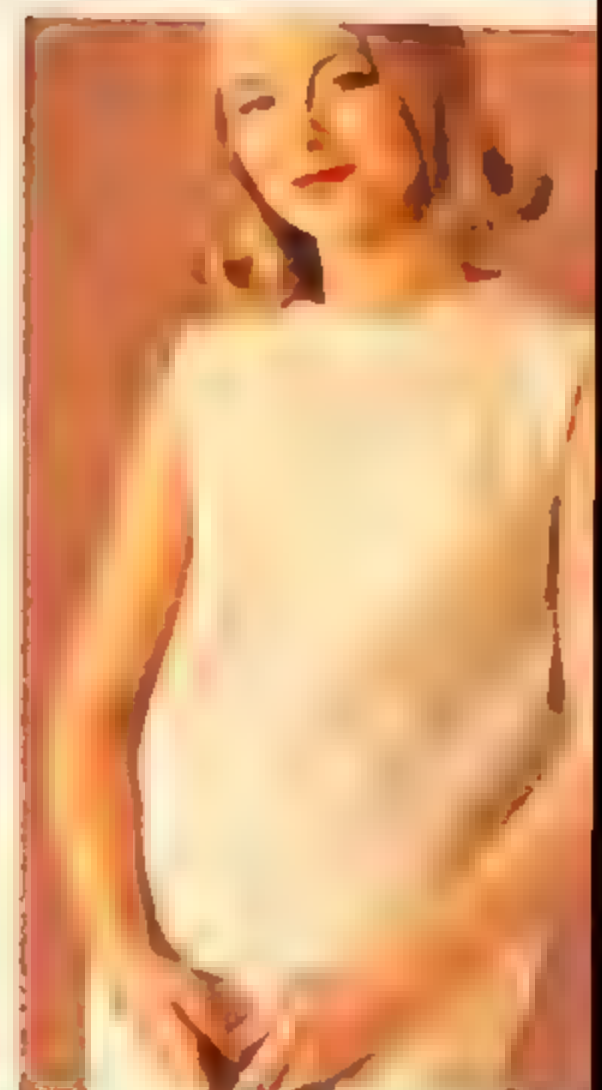
Sizes 34, 36, 38, 40. State size.

V7 G 8874F—Shipping weight 10 oz. \$5.90

Skirt; beige mohair and wool with an elasticized waistband. Fully lined. Hand wash.

Sizes 10, 12, 14, 16, 18. State size.

V7 G 8870F—Shipping weight 12 oz. \$8.90



MOHAIR

adds the
interest



Bravo the Cape! Hooded and reversible.
One side of foam-laminated mohair, cotton and rayon . . button closing. The other, a plaid of reused wool, reprocessed wool, nylon and other fibers . . wear as a wrap poncho.
Misses' sizes S(8-10); M(12-14); L(16-18). State size letter S, M or L.
N17 G 6900F—Blue; blue and camel tan plaid
N17 G 6901F—Camel tan; blue and camel plaid
Shipping weight 4 pounds \$29.50



Above, left: Shift Dress of wool, mohair and nylon, bound in wool jersey. Front zipper. Lined. Dry clean. No pin.
Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16. Please state correct size.
N31 G 7695F—Blue N31 G 7696F—Black
Shipping weight 2 pounds \$18.00

Above, right: Cowl-collared Overblouse Dress of wool, mohair and nylon. Back-zippered and lined. Dry clean.
Juniors and Misses. Sizes 7-8, 9-10, 11-12, 13-14, 15-16. Please state correct size.
N31 G 7821F—Rose pink N31 G 7822F—Lt. beige
Shipping weight 2 pounds, 2 ounces \$20.00

designed by
**CLAUDE
RIVIERE**

Fur-muffled Coat of softly brushed wool. Black-dyed Persian lamb collar (fur origin: Union of S.W. Africa) edged in natural brown mink tails (fur origin: U.S.A.). Milium insulated acetate and rayon crepe-back satin lining. Misses' sizes 8, 10, 12, 14, 16. State size. N17 G 4331CF—Red
N17 G 4332CF—Black
Wt. 5 lbs. \$8.00 monthly; cash \$75.00

Our accessories complete the look:

Gloves of imported capeskin, mid-arm . . . about 13 in. Hand wash alone.

Sizes 6½, 7, 7½, 8. State correct size.

88 G 5721F—Otter 88 G 5719F—Black

88 G 5722F—White

Shipping weight 3 ounces \$7.90

Calf Handbag, lightly grained; plastic-lined, 3 inside pockets. About 10x9x3 in. From France. 10% Fed. Exc. Tax included.

88 G 232E—Otter 88 G 233E—Black

Shipping weight 2 lbs. \$14.90

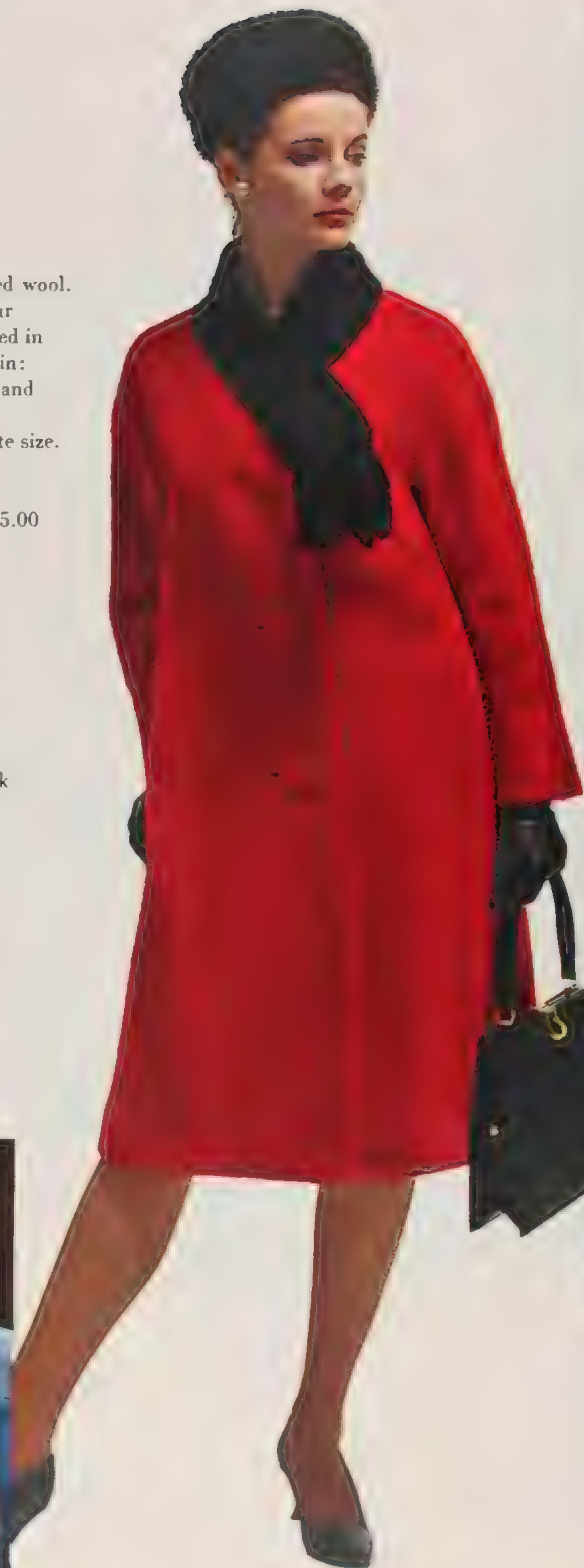
Natural Mink Rope to coil as you fancy.

About 72 in. 10% Fed. Exc. Tax incl.

P17 G 789CE—Pastel (medium brown)

P17 G 790CE—Ranch (dark brown)

Wt. 2 lbs. \$8.00 monthly; cash \$75.00



Softspoken suit of nubby wool tweed. The jacket, sashed with suede; the skirt aflare with front shirring. Fully lined. Beret sold on page 16. Misses' sizes 8, 10, 12, 14, 16, 18. N17 G 3675F—Black and white
N17 G 3676F—Dark brown and white
State size. Wt. 3 lbs. 4 oz. \$45.00





Young, figure-skimming dress, finely drawn with welt seaming. Light textured wool, lined with rayon and silk. Back zipper. Dry clean. No pin. Misses' sizes 8, 10, 12, 14, 16.
N31 G 7862F—Light brown
N31 G 7863F—Moss (med.) green
State size. Shpg. wt. 2 lbs. \$36.50



Fluid wool 2-pc. dress, intriguingly welt-seamed: lined in rayon and silk. Back-zipped overblouse; skirt with newly designed off-center back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16.
N31 G 7866F—Blue N31 G 7867F—Red
State size. Wt. 2 lbs. 12 oz. \$36.50



Deceptively simple, skillfully shaped dress gives a two-piece effect in front. Worsted wool and silk, lined in silk organza. Back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16.
N31 G 7872F—Black
N31 G 7873F—Taupe brown
State size. Wt. 1 lb. 10 oz. \$29.50

TO MATCH THE OCCASION



1.



2.



3.

4...for Town or Travel

The Walking Pump. Spaced bands cross throat. Crescent toe. Calf leather upper, leather lined. 1½-in. heel. Leather sole.

Sizes AA (narrow) in 7 to 9. Half sizes too.

B (medium) 5½ to 10. Half sizes, no 9½.

N54 G 44136F—Poodle (dark) brown, self trim.

N54 G 41176F—Black

State size, then width. Wt. 1 lb. 4 oz. \$16.70

The Calf Handbag favors the classic approach. About 13x8x3 in. Lined with fabric-backed vinyl. 3 inside pockets.

N88 G 250E—Poodle (dark) brown

N88 G 251E—Black

Shipping weight 3 lbs. \$29.90

1...for Afternoon

Featherlite® Pump. Ultra fashionable with low dipping sides, draped vamp and crescent toe. Combination last. 2¼-inch wineglass heel. Leather sole.

Sizes AA (narrow) in 7, 7½, 8, 8½, 9.

B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

Half sizes, except 9½. Please state size, then width.

N54 G 44376F—Antelope (taupe brown) calfskin upper

N54 G 41617F—Black calfskin upper

Shipping weight 1 lb. 4 oz. \$10.76

The Calf Envelope Bag, rayon lined. About 12x6x2 inches. Inside zipper pocket.

N88 G 259E—Antelope (taupe brown)

N88 G 260E—Black

Shipping weight 1 lb. 12 oz. \$9.90

2...for Daytime

The Pump. Button accents envelope vamp. Calf leather upper, leather lined. 2-inch heel. Leather sole.

Sizes AA (narrow) in 7, 7½, 8, 8½, 9.

B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

N54 G 44135F—Poodle (dark) brown, lighter brown trim

N54 G 41175F—All black

State size, then width. Wt. 1 lb. 4 oz. \$16.70

The Calf Handbag. Rayon lined. Inside zipper pocket. About 10x8x3 inches.

N88 G 274E—Poodle brown with lighter brown

N88 G 275E—All black

Shipping weight 1 lb. 12 oz. \$15.90

3...for Dress

Featherlite T-strap creates the new open look at sides. Crescent toe. Combination last for smooth fit. Leather upper, leather lined. Leather sole. 2¼-in. wineglass heel.

Sizes AA (narrow) width in 7, 7½, 8, 8½, 9.

B (medium) in 5½, 6, 6½, 7, 7½, 8, 8½, 9.

N54 G 43777F—Black suede with patent leather trim

N54 G 41618F—Black calf

State size, then width. Wt. 1 lb. 4 oz. \$10.76

The Pouch . . . rediscovered is this elegant, ladylike look. Rayon lined. About 10x8x2 inches.

Two inside pockets. Shipping weight 2 lbs.

N88 G 256E—Black suede \$12.90

N88 G 257E—Black polished calf \$10.90



4.

The Handbag . . Reflecting timeless, tasteful styling and achieving a magnificence that endures. Its appointments: a golden-toned frame, a handsome clasp, two inside pockets, and a mirror. Lined with smooth leather. About 11x6x2 inches.

N 88 G 246E—Sport rust

N 88 G 247E—Black

N 88 G 248E—Red

Shipping weight 2 lbs. 8 oz. \$44.90

The Pump . . pure classic lines created with a touch of timeless fashion genius. Highlights: its nipped toe, squared throatline.

Soft glowing, exquisitely matched Alligator skins shape upper. Featherlite® combination last, cushioned forepart.

Supple leather lining. Flexible leather sole.

Sizes AAA (very narrow) in 7 to 9.

AA (narrow) width 6 to 9.

B (medium) 5 to 9 and 10.

Half sizes, except 9½. State size, then width.

2¼-INCH SLENDER HEEL

N 54 G 44060F—Sport rust

N 54 G 43050F—Black

N 54 G 45100F—Red

Shipping weight 1 lb. 4 oz. \$34.97

2¼-INCH SLENDER HEEL

N 54 G 44049F—Sport rust

Shipping weight 1 lb. 4 oz. \$34.97

The Glove, a smart, slender tailored beauty of imported capeskin. Full piqué seams; Bolton thumb. About 13 in. long. Hand wash.

Sizes 6½, 7, 7½, 8. State size.

88 G 5720F—Dark brown 88 G 5719F—Black

Shipping weight 3 oz. \$7.90

The Necklace . . 12K Gold Filled. Surface excitement in the look of matte against glisten of smooth beads. 15¼-inches long.

4 G 5831E—Shipping weight 13 oz. \$15.00

Matching Earrings . . polished, ¾ inch diameter beads. Screw-back.

4 G 5832E—Shipping weight 4 oz. \$4.00

Catalog numbers with "E" on these two pages have 10% Fed. Exc. Tax included in price of item.

ALLIGATOR



VERSATILE

26-inch princess length

1 Chunky Nuggets.

Speckled turquoise-glass beads enriched with brushed bars of gold-color metal . . happily non-tarnishable and lighter-than-they-look! Tailored button clasp.

Shipping weight 5 oz.
4 G 3810E \$5.50

2 Bevelled Bead Set.

Fashion's dramatic new slant captured brilliantly, beautifully in iridescent blue. Necklace is 5-rows deep. Cluster clip-back earrings match necklace clasp . . 1-inch diameter.

Shipping weight 6 oz.
4 G 3808E \$4.40

3 Vivid Red Set.

Two rows of faceted beads capped in gold-color metal for a touch of glitter . . lots of charm. Matching clip-back earrings, 7/8-inch diameter.

Shipping weight 5 oz.
4 G 3812E \$5.50

4 Twisted Chains and

detachable pin to wear paired or parted . . 3 imaginative ways. Pin (1 1/2-in. diameter) has simulated smoky topaz center. Gold-color metal.

Shipping weight 6 oz.
4 G 3811E \$6.60



EXOTIC

designs reminiscent of India

5 Baroque Pendant . . its lattice-work embellished with simulated pearls and stones the color of cool azure waters. 3 inches long, on 24-inch flat chain. Muted antique-effect gold-color metal.

4 G 3803E—Shpg. wt. 4 oz. . . \$3.30

Matching Earrings. Comfortable clip-back. 1 1/4-inch diameter.

4 G 3805E—Shpg. wt. 3 oz. . . \$2.20

Matching Bauble Bracelet. 1 1/4-in. diam. sphere; 7 1/4-in. chain.

4 G 3804E—Shpg. wt. 3 oz. . . \$2.20

6 Honeycomb Dome Pin. Multicolor simulated stones massed on high, prong-set in a swirl of textured gold-color metal. 2 1/4-inch diameter. Safety catch.

4 G 3800E—Shpg. wt. 3 oz. . . \$4.40

Matching Earrings. Easy-to-wear clip-back style; 1-inch diameter.

4 G 3801E—Shpg. wt. 1 oz. . . \$2.20

7 Necklace and Earrings Set.

Tiered simulated pearls with ornate clasp of imitation jade, sparkling pale green aurora crystals . . muted gold-color metal. 15 1/2-in. long plus 5-in. tassel. "abracadabra," it detaches! Matching clip-back earrings . . 1 1/4-in. diameter.

Shipping weight 6 ounces.

4 G 3802E \$7.70

8 Rajah Pin . . dazzling dome of multicolor simulated stones with larger center simulated carnelian . . gold-color metal filigree. 2-inch diameter. Safety catch.

4 G 3807E—Shpg. wt. 3 oz. . . \$3.30

9 Cuff Bracelet . . 15 wavy rows of alternating smooth and textured muted gold-color metal wedged together. About 3/4-in. deep.

4 G 3806E—Shpg. wt. 4 oz. . . \$2.20

TIMELY

.. the costume watch



Petite 1-jewel Endura watches with shock-protected Swiss movement and unbreakable mainspring. Anti-magnetic

1 Modern Bracelet . . its clean lines set aright in Florentine-finished gold-color metal . . matching flexible band. Steel case-back.

Shipping weight 4 ounces.
4 G 1913E.....\$18.97

2 Teardrop Bracelet . . enchantingly feminine in textured and polished silver-color metal . . flexible band. Case back is steel.

Shipping weight 4 ounces.
4 G 1912E.....\$18.97

3 Crown-cover Bracelet . . simulated pearls atop the secret watch. Textured gold-color metal . . flexible band. Steel case-back.

Shipping weight 4 ounces.
4 G 1914E.....\$18.97

4 Dainty Heart Pendant . . no bigger than a quarter, suspended from slender 25-inch detachable chain. Bright gold-color metal.

Shipping weight 4 ounces.
4 G 1916E.....\$12.97

5 Diamond-shape Pendant points to exciting moments ahead. Case measures 2 inches long; 25-inch chain detaches. Gold-color metal.

Shipping weight 4 ounces.
4 G 1922E.....\$12.97

6 Heirloom-look Locket safekeeps a photo inside. Pretty blue simulated stones in gold-color metal. Pendant has 1½-in. diameter; 26-in. chain detaches.

4 G 1920E-Wt. 4 oz...\$15.97

7 Color-studded Cuff rates a second look . . open it slightly, there's a watch below. Bracelet ⅞-in. at widest part. Brushed gold-color metal; steel case-back.

Shipping weight 4 ounces.
4 G 1915E.....\$16.97

8 Reversible Pendant with an antique look. One side simulated jade; the other, brushed metal with dial. 1⅞-in. long; 25-in. detachable chain. Gold-color metal.

Shipping weight 4 ounces.
4 G 1918E.....\$16.97

"Charge It"
if you wish

.. see page 743

WHIMSICAL

.. 12K gold-filled pins

Cunning companions with coat, suit or dress . . each one has a safety catch so he can't run astray

9 Precocious Pup dances in a waggish hat, wears one cultured pearl for an eye. 2½ inches high.

Shipping weight 5 ounces.
4 G 5815E.....\$8.00

10 Pretty Miss Peacock teases her "feathers" . . flirts with a big turquoise stone eye. 1¼ inches high.

Shipping weight 5 ounces.
4 G 5817E.....\$6.50

11 Silly Duck leaning on petal tree with cultured pearl blossom! Turquoise stone eye. 1⅞ inches high.

Shipping weight 5 ounces.
4 G 5819E.....\$8.00

12 Bewhiskered Kitten tickles your fancy, "winks" an impish cultured pearl eye. 2½ inches high.

Shipping weight 5 ounces.
4 G 5816E.....\$8.00

13 Sweet Chickadee with turquoise stone eye, she sits prettily on anyone's shoulder. 1⅞-in. high.

Shipping weight 5 ounces.
4 G 5818E.....\$8.00

14 Lovedove, all hearts and flowers with turquoise stone eye, cultured pearl blossom. 1¾ in. high.

Shipping weight 5 ounces.
4 G 5820E.....\$11.00

Watches 1, 2, 3 above are shown
¾ actual size



MINK

The Jacket . . natural mink, fully let-out so that each lustrous pelt is artfully and exquisitely matched. Double-fur collar, adjustable cuffs; silk-and-rayon lining. About 24 inches long. Misses' sizes 10-12, 14-16, 18-20. State size.

P17 G 967CEF—Autumn Haze* (medium brown)

P17 G 966CEF—Ranch (dark brown)

Shipping weight 4 pounds. \$38.00 monthly; cash \$795.00



The Boa . . delectable as a collar, scarf or turban. Full, silky natural mink about 37 inches long. Rayon velvet backing; mouth clips attached. P17 G 787CE—Ranch (dark brown) P17 G 788CE—Pastel (medium brown) Shipping weight 2 lbs. \$39.50





Above: Cape Stole. Natural mink with full double-fur collar, shirring at elbows. Back about 18 inches deep; length from center back to front tip about 30 inches. Silk-and-rayon lining. Misses' sizes 10-12, 14-16, 18-20. State size.

Let-out Skins

P17 G 968CEF—Dawn (light brown)

P17 G 969CEF—Autumn Haze*
(medium brown)

P17 G 970CEF—Ranch (dark brown)

Shipping weight 4 pounds.

\$31.00 monthly; cash \$495.00

Split Skins

P17 G 971CEF—Dawn (light brown)

P17 G 972CEF—Pastel (medium brown)

P17 G 973CEF—Ranch (dark brown)

Shipping weight 4 pounds.

\$18.50 monthly; cash \$297.00

See pages 20-24, 32 and 42
for other Mink Fashions



Above at right: Shawl-Collared Stole flattering to the fuller figure. Natural mink . . back about 22 inches deep; length from center back to front tip about 34 inches. Silk-and-rayon lining. Large size only, fits misses' size 20 and women's size 38 to 44.

Let-out Skins

P17 G 975CE—Autumn Haze*
(medium brown)

P17 G 976CE—Dawn (light brown)

P17 G 977CE—Ranch (dark brown)

Shipping weight 5 pounds.

\$37.50 monthly; cash \$595.00

Split Skins

P17 G 958CE—Pastel (medium brown)

P17 G 960CE—Ranch (dark brown)

P17 G 961CE—Dawn (light brown)

Shipping weight 5 pounds.

\$25.00 monthly; cash \$397.00



At right: Double-fur-collar Stole. Natural mink fully let-out to reveal its depth and irresistible beauty. Back about 18 inches deep; length from center back to front tip about 30 inches. Silk-and-rayon lining. Misses' sizes 10-12, 14-16, 18-20. State size.

P17 G 962CEF—Cerulean* (blue-gray)

P17 G 963CEF—Tourmaline* (pale beige)

Shipping weight 4 lbs., \$37.50 monthly; cash \$595.00

*Prices of furs on these two pages include 10% Federal Excise Tax.
No Money Down on Sears Easy Terms . . for full details see page 745*



4 skins illustrated

Natural Mink

Full, plump . . 2, 3, 4 and 5-skin brown mink scarfs. Each skin is about 25 inches long from tip of nose to tip of tail.

Shipping wt. 2 lbs.

2-skin Scarf

P17 G 754CE.....\$64.50

3-skin Scarf

P17 G 755CE..... 92.50

4-skin Scarf

P17 G 756CE... 122.00

5-skin Scarf

P17 G 757CE... 149.00

Enjoy the unique beauty of Persian Lamb

1 Jacket, charmingly in fashion both day and evening. Black-dyed Persian Lamb (fur origin: Union of Southwest Africa) with enchanting natural Cerulean* Mink collar (fur origin: United States). Adjustable cuffs; silk-and-rayon lining. About 24 inches long.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

Shipping weight 5 pounds.

P17 G 974CEF—
\$22.50 monthly;
cash\$345.00

*EMBA Trademark

2 Coat . . young drama flaring gracefully in ¾-length natural gray Persian Lamb (fur origin: Iran). Bewitchingly colored with magnificent natural Cerulean* Mink (fur origin: United States). Adjustable cuffs; Chromspun acetate lining. About 36 inches long.

Misses' sizes 10, 12, 14, 16, 18, 20. State size.

Shipping weight 6 pounds.

P17 G 944CEF—
\$28.50 monthly;
cash\$445.00

Dyed Mouton Lamb

Here in your choice of three lengths . . in a deep, subtle fashion-color . . dark logwood brown. Sleeves have adjustable cuffs. Acetate lining.

3 The Jacket blithely adapts to your many fashion needs. Roll-collar has jaunty flare. About 26 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. State size. Shipping wt. 6 lbs.

P17 G 835CEF.....\$44.50

4 The Topper . . its spotted collar of stencilled mouton lamb adds a sophisticated touch. About 30 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please be sure to state size.

P17 G 979CEF—Shpg. wt. 7 lbs.
\$7.00 monthly.....Cash \$64.50

5 The ¾-length Coat has set-back collar. The back is smooth, flaring fluidly at sides. About 39 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. Please be sure to state size.

P17 G 978CEF—Shpg. wt. 8 lbs.
\$8.50 monthly.....Cash \$89.50

Use Sears Easy Terms

.. see page 745

Prices of furs on this page
include 10% Federal Excise Tax





1



2



3

Mink-collared

1 Sleek, lustrous . . a beautiful fraud in elegant beige deep-textured woven pile of Dynel® modacrylic and mohair on cotton back. Glamorously ringed with Natural Pastel Mink collar that also can be worn flat. Coat is fully lined. Furrier clean.

Misses' sizes 8, 10, 12, 14, 16, 18.

Please state size.

N17 G 8001CF—Shipping weight 7 lbs.

\$8.00 monthly; cash..... \$79.70

¾-length

2 This gleaming, spotted beauty . . woven pile of alpaca on cotton back . . marvelously mimics a sophisticated fur. Lined. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.

N17 G 8037F—

Shpg. wt. 5 lbs. 4 oz.

\$5.00 monthly;

cash..... \$49.70

Also in Laminated Rayon

Pile on cotton back.

Lined. Dry clean.

N17 G 8137F—

Shpg. wt.

3 lbs. 13 oz.... \$24.70

Lush Greatcoat

3 Subtly shaded fibers of acrylic and modacrylic on Dynel modacrylic and cotton back . . looks so like a most precious fur. Fully lined. Furrier clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.

N17 G 8013F—Taupe

brown

N17 G 8014F—Dark

brown

N17 G 8015F—Plati-

num gray

Shpg. wt. 6 lbs. 6 oz.

\$5.00 monthly;

cash..... \$49.70

Look . . fabrics capture the glamour of fur!

With or without Mink Collar

Lustrous black coats in flat, moire-patterned closely woven pile of rayon on cotton back . . as intricate and glowing as real fur . . superbly soft and supple. Full-length; 3-button closing; fully lined. Dry clean.

Misses' sizes 10, 12, 14, 16, 18, 20. Shorter Women's sizes 16½, 18½, 20½, 22½, 24½. Please state correct size.

4 Mink-collared Coat.

N17 G 8033CF—With

natural sapphire mink collar

N17 G 8034CF—With

black-dyed mink collar.

Shipping weight 7 lbs.

\$8.50 monthly; cash... \$90.00

5 Untrimmed Coat is

styled with a flattering

shawl collar.

N17 G 8133F—

Shipping weight 7 lbs.

\$6.00 monthly;

cash..... \$60.00



5



4

Sears glamorizes
fine fabrics with
beautiful fur





2



3



4

1 Natural Lynx (fur origin: Canada) lavishly collars with chin-deep luxury and deeply cuffs this vibrant, textured wool that has a softly brushed surface. Coat is wool-interlined; fully lined.

Misses' sizes 10, 12, 14, 16.

Please state correct size.

N17 G 1430CF—Green

N17 G 1429CF—Taupe brown

Shipping weight 7 pounds.

\$9.00 monthly . . . Cash **\$99.50**

2 Black-dyed Mouton Lamb softly swirls around the neckline and down to the hem for a dramatic effect on wool melton cloth. Snap closing. Wool interlined; lined.

Juniors and Misses. Sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16.

Please state correct size.

N17 G 1412CF—Red

N17 G 1413CF—Black

Shipping weight 6 pounds.

\$6.00 monthly . . . Cash **\$59.50**

3 Natural Leopard collar (fur origin: Africa) . . a sleek, sophisticated fashion merger with smooth wool melton cloth. Beautifully simple coat. Milium insulated lining.

Juniors and Misses. Sizes 5-6, 7-8, 9-10, 11-12, 13-14, 15-16.

Please state correct size.

N17 G 1415CF—Camel tan

N17 G 1416CF—Red

Shipping weight 5 pounds.

\$6.00 monthly . . . Cash **\$59.50**

4 Natural Norwegian Blue Fox (fur origin: Norway) magnificently tops this versatile three-piece suit. Soft wool tweed, artfully tailored. Lightly-fitted overblouse buttons in back. Milium insulated lined jacket; lined skirt.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 5 lbs.

N17 G 3637CF—Black and tan

N17 G 3638CF—Black and blue

\$5.00 monthly . . . Cash **\$49.50**



Natural Mink Ring-collared Classics . . Scaled-to-fit

Luxurious fabric . . 75% wool and 25% fur fibers

Coat 5, Suit 6

SCALED TO FIT

. . in length and at shoulders, bust and sleeves

the **SHORTER WOMAN** . .

5 feet 3½ inches and under

the **AVERAGE MISS** . .

5 ft. 2½ inches to 5 ft. 6½ inches

the **TALL MISS** . .

5 feet 7 inches and over

5 The Coat, handsomely tailored. Warmly wool interlined; fully lined.

Average Miss. Sizes 8, 10, 12, 14, 16, 18.

Please state correct size.

N17G2255CF—Wild rice with silver mink

N17G2256CF—Black; dark brown ranch mink

N17G2257CF—Light beige with dark brown ranch mink

Shpg. wt. 5 lbs. \$6.00 monthly; cash **\$59.50**

Shorter Woman. Sizes 16½, 18½, 20½, 22½.

Tall Miss. Sizes 14T, 16T, 18T, 20T.

Please state correct size.

N17G2215CF—Wild rice with silver mink

N17G2216CF—Black; dark brown ranch mink

N17G2217CF—Light beige with dark brown ranch mink

Shpg. wt. 5 lbs. \$7.00 monthly; cash **\$62.50**

6 The Walking Suit with dark brown ranch mink. Deftly tailored with slim, easy lines. Milium-insulated lined jacket; lined skirt.

Average Miss. Sizes 8, 10, 12, 14, 16, 18.

Please state correct size.

N17 G 3634CF—Black

N17 G 3635CF—Wild rice

N17 G 3636CF—Light beige

Shpg. wt. 5 lbs. \$6.00 monthly; cash **\$59.50**

Shorter Woman. Sizes 14½, 16½, 18½, 20½, 22½, 24½.

Tall Miss. Sizes 8T, 10T, 12T, 14T, 16T, 18T.

Please state correct size.

N17 G 3678CF—Black

N17 G 3679CF—Wild rice

N17 G 3680CF—Light beige

Shpg. wt. 5 lbs. \$7.00 monthly; cash **\$62.50**

NO MONEY DOWN . . on Sears Easy Terms . . see page 745

PCBKM
AEDSLG2 SEARS 35



Handsome CAMEL HAIR shaped with a new nonchalance or classically tailored

Lightweight, yet warm . . . these superb-looking coats are deftly tailored with shape-retaining Stay-flex inter-facings, blind-stitched 2-inch hems, stay-back anchor buttons. Lined with Milium insulated acetate satin for 3-season comfort

1 Eased Coat in our finest fabric of soft, lustrous imported fibers. Subtly styled . . . convertible collar has newly-narrowed lapels; hand-stitched yoke and pockets. Wooden buttons.

Misses' sizes 6, 8, 10, 12, 14, 16, 18.
N17 G 4338F—*State size.* Wt. 4 lbs. 2 oz.
\$6 monthly.
Cash \$54.50

2 Double-breasted Coat . . . belted in back; fly-buttoned back vent. Hand-stitched edges. Fabric of imported fibers.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. State size. Shpg. wt. 4 lbs. 4 oz.
N17 G 4335F \$44.90
Also with Pile Lining of Orlon® acrylic on cotton back. Sleeves lined with acetate and warmly interlined. Back pleat.
N17 G 4337F—Wt. 5 lbs.
\$5 monthly cash \$49.90

3 Single-breasted Coat . . . fly-buttoned back vent. Hand-stitched edges. Fabric of imported fibers.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. State size. Shipping weight 4 lbs.
N17 G 4340F \$44.90
Also with Pile Lining of Orlon® acrylic on cotton back. Sleeves lined with acetate and warmly interlined. Back pleat.
N17 G 4342F—Wt. 4 lbs. 10 oz.
\$5 monthly cash \$49.90

Delight in the luxury of Sears

FINEST CASHMERE .. fur-trimmed or untrimmed



Textured Cashmere

Sears own fabric of soft imported fibers, spun into exquisite yarns, then imaginatively twisted and woven to reveal their subtle beauty. Milium insulated lining.

1 Coat with Natural Norwegian Blue Fox Collar (fur origin: Norway). Opulent, dramatic.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. State correct size.
Shipping weight 6 pounds.

N17 G 4410CF—Beige
N17 G 4411CF—Medium gray
\$10.00 monthly cash \$115.00

2 Untrimmed Coat.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 4 lbs.

N17 G 4414F—Medium gray
N17 G 4413F—Beige
\$8.00 monthly cash \$75.00

Classic Cashmere

Fantastically soft, smooth fabric of lustrous imported fibers. Milium insulated lining.

3 Coat with 2-skin Natural Dark Brown Ranch Mink Collar.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 6 lbs.

N17 G 4427CF—Red
N17 G 4425CF—Beige
N17 G 4426CF—Black
N17 G 4428CF—Medium blue
\$10.00 monthly cash \$110.00

4 Coat with Full Skin Natural Dark Brown Ranch Mink Collar.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 6 lbs.

N17 G 4420CF—Beige
N17 G 4421CF—Black
N17 G 4422CF—Red
N17 G 4423CF—Medium blue
\$8.50 monthly cash \$90.00

5 Untrimmed Coat.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shpg. wt. 4 lbs.

N17 G 4418F—Medium blue
N17 G 4415F—Beige
N17 G 4416F—Black
N17 G 4417F—Red
\$7.00 monthly cash \$65.00

Shorter Women's sizes 16½, 18½, 20½, 22½. State size. Wt. 4 lbs.

N17 G 4432F—Medium blue
N17 G 4430F—Beige
N17 G 4431F—Black
\$7 monthly cash \$68.00

Easy Terms on page 745

